

INSTITUTION'S INNOVATION COUNCIL (IIC)

ACTIVITY REPORT

FOCUS GROUP DISCUSSION & ENTREPRENEURSHIP ORIENTATION

"From Mindset to Market: Strengthening Individual Entrepreneurial Orientation"

Government Engineering College, Bhuj

In collaboration with GTU Innovation & Startup Center

1. Session Details

Title: From Mindset to Market: Strengthening Individual Entrepreneurial Orientation

Date: 01 April 2026

Time: 12:30 PM

Mode: Offline

Venue: Electronics Seminar Hall, Government Engineering College, Bhuj

Activity: Individual Entrepreneurial Orientation (IEO) with Focus Group Discussion (FGD) and Entrepreneurship Orientation

Organized by: Mechanical Engineering Department & SSIP Cell GEC Bhuj, in collaboration with GTU Innovation & Startup Center

Theme: Entrepreneurship, Innovation and Startup Opportunities

2. Expert / Resource Person Details

Dr. Tushar K. Panchal

Group CEO, GTU Incubator-GISC

Assistant Professor, GTU School of Management Studies

Role: Resource Person and facilitator for the IEO session and Focus Group Discussion.

3. Objective of the Activity

The session was organized to orient students towards entrepreneurship, startups and innovation pathways and to encourage them to consider entrepreneurship as a viable avenue for applying knowledge and creating value. The programme aimed to create awareness regarding incubation, mentoring and funding support available to aspiring innovators and entrepreneurs. It also provided a structured opportunity to understand student perspectives, aspirations and challenges related to

entrepreneurship. Through the Focus Group Discussion, the activity further sought to identify potential innovators and entrepreneurial intent and encourage students to move from an initial entrepreneurial mindset towards practical, market-oriented thinking.

4. Theme and Rationale

The central theme, “From Mindset to Market”, focused on strengthening Individual Entrepreneurial Orientation. Entrepreneurship begins not merely with a business idea, but with an entrepreneurial mindset that enables individuals to identify opportunities, understand problems, take initiative and pursue solutions. The transition from “mindset” to “market” represents the progression from awareness and ideation towards validation, implementation and value creation. The activity therefore combined an orientation session with a Focus Group Discussion so that students could express their aspirations, concerns and challenges. Collaboration with GTU Innovation & Startup Center connected students with the wider ecosystem of incubation, mentoring and startup support.

5. Brief Description of the Activity

Government Engineering College, Bhuj, in collaboration with GTU Innovation & Startup Center, organized a short academic engagement on Individual Entrepreneurial Orientation on 01 April 2026 at the Electronics Seminar Hall. The session was led by Dr. Tushar K. Panchal, Group CEO of GTU Incubator-GISC and Assistant Professor at GTU School of Management Studies. The programme comprised an entrepreneurship orientation followed by a brief Focus Group Discussion and Q&A interaction. Students were introduced to entrepreneurship, startups and innovation pathways, with emphasis on developing an entrepreneurial mindset. The session also created awareness regarding incubation, mentoring and funding support available to aspiring innovators. The Focus Group Discussion enabled participants to share their perspectives, aspirations and challenges concerning entrepreneurship and startup development. It also helped identify students who may demonstrate innovative potential or entrepreneurial intent and who could subsequently be guided towards appropriate incubation, mentoring or innovation-support mechanisms. The programme concluded by encouraging students to explore entrepreneurship opportunities and progress from an initial idea or mindset towards practical and market-oriented innovation.

6. Participant Details

Student Participation: 38

7. Outcome of the Activity

The activity enhanced student awareness regarding entrepreneurship, startup development and innovation-support mechanisms. Participants gained a clearer understanding of entrepreneurial orientation and the role of incubation, mentoring and funding in developing ideas further. The Focus Group Discussion provided a direct platform for students to articulate their aspirations and challenges, creating a more meaningful understanding of the student entrepreneurship landscape. The activity also supported identification of potential innovators and students showing entrepreneurial intent who may be considered for subsequent mentoring, incubation or innovation-support activities. Overall, the programme contributed to strengthening an entrepreneurship-oriented culture at the institute and encouraged students to consider how ideas can progress from mindset and ideation towards practical, market-relevant solutions.

8. Organizing Team Members

Prof. P.P.Rathod Head of Mechanical Engineering Department – Overall guidance and coordination

Faculty Coordinators (Prof. B.K. Gotawala, Prof. G. V. Bhatt) – Programme planning, resource-person coordination and student facilitation

Photographs / Screenshots

GOVERNMENT ENGINEERING COLLEGE, BHUJ [Under the Commissionerate of Technical Education, Gandhinagar.] MECHANICAL ENGINEERING DEPARTMENT		
નવી સવલતવાડી રી-લોકેશન કાર્ડ, સહયોગ નગર ખાતે, ભુજ-૬૨૭, પિન :- ૩૭૦૦૦૧.		New Rawalvadi Re-Location Site, B/H. Sahyog Nagar, Bhuj – Kachchh Pin:- 370 001.
E-MAIL: brijesh.gotawala@gmail.com, mechanical.gecb@gmail.com		
No/GECEB/MECH/TRNG/219/2128		30 March 2026

NOTICE

This is to inform to all students that a short academic engagement on Individual Entrepreneurial Orientation (IEO) among students is arranged on 1st April 2026 at 12:30 PM at Electronics Seminar Hall. The expert session is titled: **"From Mindset to Market: Strengthening Individual Entrepreneurial Orientation"** along with a brief Focus Group Discussion (FGD) cum Entrepreneurship Orientation.

Seminar Objectives:

- Orient students on entrepreneurship, startups, and innovation pathways
- Create awareness about incubation, mentoring, and funding support
- Understand student perspectives, aspirations, and challenges
- Identify potential innovators and entrepreneurial intent

Tentative Program Structure (30-40 Minutes):

- Introduction to IEO (20-25 minutes)
- Short Focus Group Interaction and Q&A (5-10 Min)

Resource Person:

Dr. Tushar K Panchal
 Group CEO, GTU Incubator-GISC
 Assistant Professor, GTU School of Management Studies

With the intent of entrepreneurial development of students, all students are informed to attend the session positively.


 Dr. Tushar K Panchal
 Group CEO, GTU Incubator-GISC
 Assistant Professor, GTU School of Management Studies
 (2518 C-11)



Social Media

The activity was communicated through the institute's social-media platform. The post highlighted that GEC Bhuj, in collaboration with GTU Innovation & Startup Center, conducted an inspiring session on “From Mindset to Market” with an interactive Focus Group Discussion, encouraging students towards innovation, entrepreneurship and startup opportunities.

POST

<https://www.instagram.com/p/DWvVNKAjAwW/>]

IIC / SSIP Alignment

The activity directly supports development of an entrepreneurship and innovation ecosystem by creating awareness about startup pathways, incubation, mentoring and funding support and by identifying potential innovators and entrepreneurial intent. The Focus Group Discussion added an action-oriented component by capturing student aspirations and challenges rather than limiting the programme to a one-way awareness lecture.